



OPEN CALL to participate in ECF's 2014 Idea Camp

The European Cultural Foundation (ECF) invites you to submit an innovative, daring **idea** for cross-sectoral collaboration that engages Europeans in re-defining and shaping “public space”.



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INTRODUCTION

50 ideas will be selected for the Idea Camp

From the applications we receive, we will choose the 50 most viable and innovative ideas. These will be represented by the successful applicants at ECF's first annual Idea Camp, co-hosted by [Les Têtes de l'Art](#). The Idea Camp will take place **in Marseilles between 23 and 25 October 2014 (arrival in Marseilles on 22 October)**. ECF will cover all the travel and accommodation costs associated with the event for a maximum of one representative for each idea.

The Idea Camp will provide a safe and inspirational space for the cross-pollination of ideas, allowing projects and partnerships to emerge. The camp will be both a meeting place and a working place, fuelled by workshops around topics and methodologies that will help the selected participants to:

- investigate and further develop their ideas
- exchange knowledge and find new collaborations
- inspire and connect with other practitioners from different sectors who are working with culture and communities
- explore and challenge new democratic alternatives.

Timeline:

<u>15 May</u>	Call opens
<u>15 July</u>	Submission deadline for ideas
<u>5 September</u>	50 selected ideas announced
<u>23-25 October</u>	Idea Camp in Marseilles
<u>17 November</u>	Submission deadline for refined proposals
<u>By mid December</u>	Announcement of 25 ideas selected for R&D grant

25 Research and Development grants

Following the Idea Camp, participants will be invited to submit a concrete plan for further research or investigation of their ideas. **A total of 25 proposals** will be selected and consequently rewarded with an **R&D grant up to a maximum € 10.000,-**. The grant will enable the research and development of, for example, business plans, concrete project proposals, prototypes, research papers, media reportages etc.

Eligibility and how to apply

The call is open to **individuals, collectives or organisations** working in the arts and cultural sector as well as in other fields and sectors of society including academic & educational, environmental, trade & industry, health & social care, human rights etc. Applicants can represent the private, public or social sector, and they should be based or active in wider Europe.

Details on eligibility (including the full list of eligible countries), the selection criteria and the application process can be found below in the guidelines of this call.

Final date for submission of ideas:
15 July 2014

CONTEXT – CULTURE, COMMUNITIES AND DEMOCRACY

ECF is the initiator of a new 2014-2016 networked programme with the strategic focus on **Connecting Culture, Communities and Democracy**. The programme supports and engages a growing number of individuals, communities of practice and hubs in inspiring democratic actions or developments through cross-sectoral collaborations.

ECF aims to connect a myriad of change-makers who are presenting fresh views on the role of culture in democratic practices across Europe. ECF and its partners will highlight this movement of alternative practices and change-makers on different political, media and economic stages.

Through this new programme, ECF advocates for the role of culture as a vector contributing to open and democratic societies in which ties between the cultural sector and other sectors are crucial.

Hubs

At the heart of the Networked Programme is a new constellation of six organisations, so-called 'hubs' that have culture at their root. Firmly anchored in local communities, at the same time, they connect with other organisations, both within and beyond the cultural sector on relevant themes and issues related to the role of culture and communities in democracy. ECF facilitates this constellation of hubs by encouraging joint collaborations and scaling up their best practices to a European level.

In 2014, the [hubs of the Networked Programme](#) are Culture 2 Commons (Croatia), Les Têtes de l'Art (France), Oberliht (Moldova), Platoniq (Spain), Political Critique (Poland) and Subtopia (Sweden).

Open call for Ideas, Idea Camp and R&D grants

Areas of interest that drive the constellation of hubs are **Commons, Public Space, Culture and Economy**. These have been a source of inspiration for this Open Call for **innovative ideas on how Europeans can re-define and shape public space**. Through this call, ECF is reaching out to numerous exemplary players in societies in wider Europe who, through their cultural actions and connections to different sectors, are in turn reaching out to thousands of people. By offering a cross-sectoral platform for the exchange of knowledge and partnership-building during the Idea Camp, ECF re-affirms the idea that culture has a reach and an influence on society that goes beyond its own sector.

Additionally, the selected Idea Camp participants are connected to the constellation of hubs that are part of ECF's Networked Programme. The hubs are co-hosting the Idea Camp and are eager to be inspired by the proposed ideas. Through these new connections between the participants and the hubs, a broader network of change-makers is stimulated.

With the combination of the Open Call, the Idea Camp and the R&D Grants, ECF acknowledges the importance of the intrinsic value of the processes that lead to the realisation of great ideas.

GUIDELINES OF THE CALL

Eligibility

- ▶ The call is open to **individuals, collectives or organisations** that are:

-active in the cultural sector or in other sectors of society but working with culture;* **and**

-based or active in EU/EFTA member states and in the wider European neighbourhood. (Please take a look at the full list of eligible countries in the text box).

- ▶ Ideas must be submitted in English and sufficient proficiency in English is required to be able to participate in the Idea Camp.
- ▶ Applicants (whether individuals or organisations) can submit ONE idea. Only ONE representative per application can – if selected – represent the idea at the Idea Camp.

**The applicants can represent the private, public or social sector.*

Eligible countries

- A** Albania, Andorra, Algeria, Armenia, Austria, Azerbaijan
- B** Belarus, Belgium, Bosnia and Herzegovina, Bulgaria
- C** Croatia, Cyprus, Czech Republic
- D** Denmark
- E** Egypt, Estonia
- F** Finland, France
- G** Georgia, Germany, Greece
- H** Hungary
- I** Iceland, Ireland, Israel, Italy
- J** Jordan
- K** Kosovo
- L** Latvia, Lebanon, Libya, Liechtenstein, Lithuania, Luxembourg
- M** Macedonia (FYROM), Malta, Moldova, Monaco, Montenegro, Morocco
- N** The Netherlands, Norway
- P** Palestinian Territories, Poland, Portugal
- R** Romania, Russia
- S** San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Syria
- T** Tunisia, Turkey
- U** Ukraine and the United Kingdom

Selection Criteria

Theme

Your idea should involve cross-sectoral collaboration that engages people in re-defining and shaping “public space”.

Clear Vision

Your idea should be creative and daring. It should take a fresh approach to engaging people in shaping and re-defining public space. Your idea should be expressed in a clear and energetic manner.

Cross-sectoral outreach and collaboration

Your idea should involve cultural action through inspiring connections – whether in methodology, impact, partnership or otherwise – between different sectors of society such as arts and cultural sector, academic & educational, environmental, trade & industry, health & social care, human rights etc.

European Relevance

Your idea should be rooted in communities and should engage people on a local, regional or virtual scale of significance, either as a topic or practice, and should have a European-wide relevance.

Implementation Potential

Your idea should have the potential to be implemented, and you and your (potential) partners should be able to demonstrate your capacity to implement it.

Significant Impact

Your idea should have the potential to make a meaningful and significant impact on the people involved, and should address how this impact can be measured and/or evaluated.

Application

To submit your idea, please fill in the application form here:

<http://www.culturalfoundation.eu/idea-camp-call/>

Your application must be submitted by
23:59
on Tuesday, 15 July 2014 Central European
Time (CET).

Please note that application forms are to be submitted through online mode only. As it is not possible to save a draft of your application online, we advise you to prepare your application in advance and cut and paste the contents into the online form.

To help you prepare your application, here are the questions that constitute the application form (fields marked with an asterisk are mandatory):

- ▶ Gender
- ▶ First/last name*
- ▶ Date of birth
- ▶ Organisation or other entity you are representing (if applicable)
- ▶ Legal status of your organisation (if any)
- ▶ Professional field/sector you or your organisation is working in*
- ▶ Website/blog
- ▶ Address*
- ▶ Email*
- ▶ Summarise your idea, including context, content and motivation, in maximum 80 words.*

- ▶ Describe your idea: how will it engage people in the redefinition and shaping of public space? What issue would you like to tackle with your idea? (300 words)*
- ▶ Describe the context of your idea (local, regional, digital etc.). What is your motivation for this idea? What makes your idea urgent, innovative or ground-breaking? (300 words)*
- ▶ Describe the involved target groups that will be most impacted by and engaged in the realisation of this idea (100 words).*
- ▶ Describe your (potential) partners. Which sectors/professional fields do they represent? (100 words)*
- ▶ Which skills and/or experience that you already have are relevant for the realisation of this idea? (if applicable, name examples of projects/partnerships you or your organisation have been involved in) (100 words).*
- ▶ What skills/resources/partners etc. do you think are needed for the realisation of your idea and what would you like to gain from participation in the Idea Camp? (100 words)*

Selection process

Applications will be selected by ECF upon internal assessment, as well as being assessed by an external pool of advisors to ECF's Networked Programme, **Connecting Culture, Communities and Democracy**, who have different professional backgrounds and come from various parts of Europe. The final decision on the selection of the 50 ideas to be represented in the Idea Camp will be made by ECF and will be announced by email within eight weeks of the application deadline.

Decisions are final and we hope you understand that, due to the anticipated high volume of applications, unfortunately we cannot enter into any correspondence regarding unsuccessful applications.

NOTES ON THE THEME OF THE CALL

Ideas

An idea is of course ‘just’ an idea – the very first spark of imagination and thought, the very first concept, the very first step towards future action. We don’t pretend to be able to capture or define beforehand what the ‘right’ format, approach, collaboration or topic for an idea should be. However, with this call we are looking in particular for those ideas that already encompass a ‘realistic’ potential for further research or development but also for future implementation, even at their earliest conception stage.

Public space

In this call, we refer to “public space” – or the public sphere – in its most general sense, encompassing the idea of a general arena in which social activity takes place and a space for creativity and active public engagement. This general arena can be interpreted as a physical space, a ‘state of mind’ or imagery like public opinion encompassing a digital space or a combination of these. The call is an open invitation to rethink the notion of public space and the commons as public goods.

People

In this call, we refer to people and Europeans as individuals who identify with being part of a community and whose actions contribute to building this community’s values and practices.

Community

In this call, we refer to “community” as groups of individuals who are linked either locally or online, sharing common values, topical interests, intents, beliefs, resources or any other common factors that affect the identity of the participants and their degree of cohesiveness. Communities of practice are groups of people who share a craft and/or a profession. The group can evolve naturally because of the members’ common interest in a particular domain or area, or it can be created specifically with the goal of gaining knowledge related to their field.

Cross-sectoral

ECF supports culture as a basic contributor to an open and democratic Europe. With this call, ECF wants to emphasise the importance of working across sectors, as well as the importance of new collaborations between the cultural field and other sectors of society.