

Cross Innovation builds bridges between creative industries and other sectors.

If you can't read this newsletter properly, [click here](#)

Let's celebrate: Cross Innovation highlights

In this final newsletter we are really pleased to celebrate the successes of the Cross Innovation project. Please find in this mailing the latest reports, news, video interviews and a Toolkit to make Cross Innovation happen in your city!



Since 2012, we have been collaborating with partners in eleven European cities, to promote cooperation and to identify how the creative industries can drive innovation in the wider economy. We have come to recognise the increasing importance of this process of 'cross innovation', especially as we strive to generate new ideas in a time of global uncertainty.

Our work has been extensive and made a real impact. We have enabled companies to come together internationally and share ideas, written Local Implementation Plans for each city, embedded cross innovation policies, and produced 'heat maps' showing collaboration hot spots. We have piloted participative techniques such as Policy Clinics and developed a Toolkit for policy makers to help them plan for cross innovation. Cities have identified brokers to help break down barriers and connect disparate growth sectors.

Our website outlines many of our successes:

- A matchmaking tool for SMEs
- Good practices across the themes of culture, space, brokerage and finance
- Our Cross Innovation Manifesto, acting as an action call to policy makers
- A report on the new business relationships established at our "Innovation Interface" event, held in Berlin

Newsletter from 24 december 2014

Download: Toolkit



The Cross Innovation Toolkit takes insights generated during our Policy Clinics to provide practical guidance on how to introduce interdisciplinary working to your organisation, city and region.

[Read and download the Toolkit!](#)

Event

Pilsen Capital of Culture - Opening Ceremony

17 January 2014

After five years of preparations, all the events of Pilsen – European Capital of Culture 2015 will be rolled out. At the heart of the opening will be Pilsen itself, under the baton of Petr Forman, the Artistic Chief of Pilsen 2015.

[Join in!](#)

Event

European Creative Hubs Forum - Lisbon

13-15 January, 2015

ECHF Lisbon '15 is a one-stop-shop for those dedicated to supporting creative businesses. For

Thank you for your attention, contributions and support, and we wish you happy holidays on behalf of the full Cross Innovation Team.

Tom Cahill-Jones
Birmingham Team

ARTICLE

Final Conference report: Companies require new approaches



On October 16-17, we summarised the work that has been done during the last three years during the Final Conference. Although the preparedness of the cities to utilise cross innovation greatly depends on politicians and enterprises, and their readiness to accept something new, it was recognised that results were achieved together, which would not have been possible when working alone. Read the report by Creative Estonia on the Conference.

[» Read more](#)

VIDEO

What will the future bring Cross Innovation?



During the Final Conference on October 16-17 2015 In Birmingham, project officer Shari Klein took the mic in between events. She interviewed four project members on their views on Cross Innovation and the future of the project findings. Creative entrepreneur Andy Hartwell, creative industries manager Michaela Mixová, international cluster expert Lucia Seel and policy researcher Mirosław Grochowski were willing to share their vision.

[» Read more](#)

ARTICLE

Lisbon European Entrepreneurial Region of the Year 2015



The city of Lisbon is putting itself firmly on the map in Europe: not only did they become one of the three European Entrepreneurial Regions of the Year 2015, they also released a strategy of innovation that was developed by the municipality. Way to go, Lisbon!

[» Read more](#)

REPORT

Rome partners publish case study on internationalisation



Our Rome partners released a report that focuses mainly on internationalisation and brokerage activities. In this final report, questions that are addressed are among others: what did the partner cities do in the project concerning cross-fertilization? What were the most relevant topics that emerged from experiences in

two and a half days all will be possible for hub managers.

[Join in!](#)

Matchmaker



Find and learn more about SMEs that are part of the Cross Innovation project, and make cross-sectoral collaboration easier! Found an interesting organisation? Do not hesitate and use the contact info to get in touch.

[Find your match here!](#)

Good Practices



An overview of good practices where the creative industries collaborates with other sectors.

[View the Good Practices](#)

Manifesto

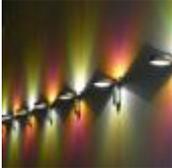


the partner cities? And what learnings did we find in matchmaking activities in Berlin? Read on to learn about the main findings and practices the project brought.

[» Read more](#)

ARTICLE

Linz one of 69 UNESCO Creative Cities



After Berlin (in the area of Design), Linz (in the area of Media Arts) is now the second UNESCO Creative City within the cross innovation partnership! During the "Forum Creative Industries: the Nite of the Swoosh"-event on November 27th 2014, it was announced that Linz is one of the 69 UNESCO Creative Cities.

Well done!

[» Read more](#)

REPORT



ECIA presents: thematic report on Cross Innovation

In this series of papers, the [ECIA](#) Policy Learning Platform presents their findings and policy advice. These thematic reports form the base of the policy advice in the final report presented to the European Commission. Report subjects are Cluster Excellence, Demand Driven Innovation, Access to Finance, Innovation Vouchers, Internationalisation and one is dedicated to

Cross Innovation. The full final report is also available online.

[» Read more](#)

ARTICLE

Cross Innovation: business opportunities at home and abroad



Four brochures, 17 events, 22 presentations, over 2000 participants, 66 group meetings, 23 new ideas, 11 policy implementation plans and three improved local policies. The Cross Innovation revolution has already started in the 11 partner cities and influenced policy in Birmingham, Amsterdam and Tallinn. After

three years the project comes to a close, but our work continues. What can you do? Download the Cross Innovation Toolkit and make Cross Innovation happen in your city.

[» Read more](#)

REPORT

Crossover Works #3



"The need for game changers with smart, actionable ideas is greater than ever. That is why we have made another inspiring selection of crossovers with the creative industries – impressive discoveries that resulted from unique collaborations with other key sectors. And we hope that this is just the beginning." With these words, the third edition of Crossover Works came out. Download

the full publication via the link below.

[» Read more](#)

Innovation is not grown in a greenhouse, it evolves in an ecosystem. Do you agree? Please sign the Cross Innovation manifesto!

[Learn more & sign the manifesto](#)

Brochure



In considering cross innovation, each city has a role to play in promoting good practices and contributing to local, regional and European policy agendas.

[Download the brochure!](#)

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© Copyright 2012 Cross Innovation. The Project Cross Innovation promotes collaborative and user-driven innovation that happens across sectoral, organisational, technological and geographic boundaries. Its focus rests on policies and support measures that enable cross innovation and creative spillovers between creative sectors and other industries. The partnership consists of 11 metropolitan hotspots that have the potential to put cross innovation on the top of local and regional policy agendas across Europe: Birmingham, Amsterdam, Rome, Berlin, Tallinn, Warsaw, Vilnius, Stockholm, Linz, Lisbon, and Pilsen.

Colofon

The Cross Innovation newsletter informs you about current Cross Innovation events and projects in Europe. Tips for the newsletter? Mail de webmaster@cross-innovation.eu.

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